



# Euralogistic

Pôle d'excellence logistique & supply chain  
en Hauts-de-France

## In a few words

The supply chain management and logistics aim responds to customer demands in the best economic conditions in order to fully optimize goods, information and associated financial flows.

The "Pôle d'excellence regional Euralogistic" disseminates and promotes its know-how through the whole Hauts-de-France region towards:

- Companies (logistics operators, freight, industries, distribution, e-business...)
- Harbors and logistics platforms
- Training and research centers
- Local communities, prescribers
- Professional centers and employment stakeholders

The Euralogistic staff proposes fully integrated offers to stakeholders and provides networking between companies, training, and research for structural and innovative projects.

Euralogistic was created in 2003 by the Chamber of Commerce and Industry of Artois network. Since the beginning, Europe, state, regional council, territory and companies support Euralogistic.

Its headquarters is located on the Campus regional Euralogistic, center of excellence near the European multimodal platform DELTA 3 in Dourges. It is located at the crossroads of the second French logistics area, in the core of a 100 millions inhabitant pool around 300kms (between Paris, London and Brussels).

National award winners of logistics innovation in Paris in 2013, DATAR (inter-ministerial delegation dedicated to the territorial planning and to the regional attractiveness) label of remarkable companies cluster, co-founder of French logistics inter-clusters, elected as the European logistics clusters representative inside ALICE (Alliance for Logistics Innovation through Collaboration in Europe) consortium, Euralogistic places as a leader to promote human skills and Hauts-de-France supply-chain and logistics image through a regional and international frame.



## The Euralogistic Park

The “Pôle d’excellence regional Euralogistic” owns buildings around 7 hectare. They host tertiary activity companies which benefit from the reach and the image of this unique economic emplacement in France. Euralogistic operates on the whole Hauts-de-France region.

Indeed, beside the A1 highway and the canal, on a railway hub on a European level, are gathered:

- A European tri-multimodal facility (DELTA 3)
- A logistic park with a 600.000 square meters warehouses potential ranked A class
- A multimedia conference room on an industrial emplacement, classified by UNESCO
- A economical campus with training and research activities

The 4 buildings which form the Euralogistic Park, managed by the “Pôle d’Excellence” are dedicated to welcome companies and to hasten the logistic sector development in the region.

The Euralogistic Center 1 (2 platforms with 1200 square meters offices)

The Euralogistic Center 2 (3 platforms with 1400 square meters offices)

The tertiary Center of Euralogistic Campus (3 training platforms with 2200 square meters offices)

The school warehouse of Euralogistic Campus (5000 square meters divided into 3 cells and 800 square meters offices).

This site will extend with the project of “Cité de la Logistique®”.

## Our training campus

The Euralogistic campus is a unique facility in France which benefits from a great reputation in the logistics field (SITL 2013 Award, Paris – Paris International Transport Logistics Fair). Its first purpose aims to promote qualified working force needs of the regional logistics sector. All in all, it trains around 2500 persons per year, various profiles, until CPC to master level. It is also dedicated to promote and to emphasize jobs and opportunities in the logistics sector.

The Campus hosts a group of training and employment partners with their own activities and premises on the spot.

The Euralogistic Campus is made up of 2 buildings belonging to the Regional Chamber of Commerce and Industry, co-funded by the European Union, by the State, ADEME (environment and energy management agency) and the Hauts-de-France regional council.



An A-class school warehouse of around 5000 square meters and 14 meters high, divided into 3 zones:

- A 1000 square meters cell occupied by a training organization AFTRAL
- A 500 square meters cell dedicated to a showroom of the logistics innovation, a showcase of regional know-how in the equipment and the automation of warehouses.
- A 3500 square meters cell divided into 2 platforms with real logistics flows which allow student to learn in a realistic conditions way

A 2000 square meters tertiary building broadly dedicated to theoretical training with a high using of computing and languages practices.

- AFTRAL

- Promotrans

- Université d'Artois

- Loginov Formation

- Pôle Emploi (general employment organization which is mainly dedicated to the detection of logistics profiles, on the spot)

- Groupement d'Employeurs pour l'Insertion et la Qualification en Transport-Logistique (Employers' Group for Insertion and Qualification in transport and logistic)

- Institut des Professionnels de la Route (Road Professional Institute)

- Pôle d'excellence régional Euralogistic (headquarters)

Outdoor paths allow AFTRAL to ensure the maneuver and docking of articulated vehicles in a safe. This facility aims also to foster the multimodal handling training.

## Trainings

The Euralogistic Campus offers the opportunity to train and to improve future logistics operators to requirements of the modern logistics activities, new technologies and multimodal.

Thanks to AFTRAL, Promotrans and Loginov, leaders in logistics and transports trainings, the range of training is wide, since it provides an education until CPC to master level.

Training conducted by AFTRAL

Informations:

Alain POSMYK

Phone Number: 03 61 19 60 00

Email: alain.posmyk@aftral.com



Training conducted by LOGINOV FORMATION

Informations :

Phone Number : 03 21 40 84 21

Email : j.perrey@loginovformation.fr

Training conducted by PROMOTRANS

Informations :

Isabelle DEBLOCK

Phone Number: 03 21 37 14 77

Email: ideblock@promotrans.fr

## Logistic showroom

Managed on a 500 square meters surface, within the Campus school warehouse, the showroom of Hauts-de-France logistics innovations remains a showcase enlightening regional know-how in the equipment sector and the warehouse automation: racking, materials handlings, conveyors, software, warehouse management system and so on.

Planned and realized by 15 regional companies, all members of Cluster Euralogistic association (companies cluster, DATAR-approved), this showroom strengthens the place of Hauts-de-France region as a leading logistics area.

All regional companies, involved in warehouse management, abled to work in a cooperative process and abled to develop innovative products, can apply directly to the cluster for joining and exhibiting or testing its innovation within the showroom.

This facility is also used to educate logistics specialist of tomorrow. Business meetings or skill spotting days of logistics candidates are punctually organized.

### Listing of 15 companies which are exhibiting within the innovation showroom:

- AUDACE (Lens): design and development of training digital solutions (serious games and simulators)
- BOXDEV (Attiches): design and development of packaging solutions
- CIUCH (Tourcoing): global solution of developed handling systems
- DEGAND MARQUA (Douai): tools of industrial visual management, organization support, quality and safety
- DPC ENGINEERING (Valenciennes): solutions of digital visual management and Andon system for the supply chain
- ECOLOG INNOVATION (Hénin-Beaumont): audit, assembly, protection, pallet rack safety
- GENERIX GROUP ( Villeneuve d'Ascq): collaborative software publisher
- GSE Nord (Villeneuve d'Ascq): logistics real estate (innovative platform)
- NORDCOD (Roncq) : identification and traceability devices, printing and software solutions
- PROVOST (Neuville-en-Ferrain): racks construction and sale
- QUALITEX (Lille): RFID traceability, automatic location and inventory ,QHSE management
- ROTOM (Harnes): wood pallets, sale and hire of materials handling and storage



- SAIMLEASE (Lens): materials handling (sale, hire, maintenance, repair)
- STEREOGRAPH (Lille): steering and 3D controlling solutions of warehouses
- TSM (Lens): safety road marking in logistic warehouse, floor resin

For all requests, [showroom@euralogistic.com](mailto:showroom@euralogistic.com)

## Our services

### Sector promoting

Euralogistic co-organizes logistics events, brings together companies attendance around main logistics fairs (collective stands) and fosters exchanges missions in France and abroad.

- Help you to promote activities
- Facilitate your international growth
- Support your territorial logistics projects
- Design your promotion strategic issue

### Survey and stakeholders networking

Euralogistic stimulates collective actions with its 500 professional's network, gathered by nord-logistique.com portal: business meeting, clubs meeting, companies cluster

- Present you best partners
- Set-up successful cooperative projects
- Provide you access to key informations

### Engineering projects

Euralogistic provides its expertise to SME and sectorial "Pôle d'excellence". It facilitates the burgeoning of logistics projects through a tight collaboration with its partner's network.

- Enhance your logistics and your associated flows
- Identify diversification's new strands
- Facilitate the launch of your innovations
- Define an environmental strategy

### Excellence in training and research

The "Campus regional Euralogistic" (training facility) provides a range of innovative services in the logistics training and research field, at the core of the North Euro-region.

- Help you to emphasize skills of your logistics staff
- Simply your collaboration with the research
- Participate in European collective projects



## Territorial expertise

Euralogistic helps territories building their projects' logistic component and provides its expertise to:

- Economics and logistics projects 'engineering
- Targeted action for the training and the employment
- Organization of targeted events

## Staff

The "Pôle d'Excellence régionale Euralogistic" is chaired by Mr. Jean Marc Devise, chairman of the Chamber of Commerce and Industry Artois. A yearly steering committee gathers the whole "Pôle" stakeholders.

The technical staff is composed by:

### **Laurent DESPREZ, Pôle manager**

[l.desprez@euralogistic.com](mailto:l.desprez@euralogistic.com)

Phone number: 03 21 74 16 12 / Cell: 06 71 21 76 57

### **Jenny SZOLTYS, Information and Advice officer**

[j.szoltys@euralogistic.com](mailto:j.szoltys@euralogistic.com)

Phone number: 03 21 74 80 30

### **Jérémy FERLIN, Business advisor**

[j.ferlin@euralogistic.com](mailto:j.ferlin@euralogistic.com)

Phone number: 03 21 74 80 31 / Cell: 06 80 43 26 54

### **Elvina NOWAK, Partnerships and European projects officer**

[e.nowak@euralogistic.com](mailto:e.nowak@euralogistic.com)

Phone number: 03 21 74 80 33 / Cell: 06 14 79 24 83

## To contact us / Access plan



### LOCALISATION



Campus Euralogistic / CCI Artois  
Plate-forme multimodale Delta 3  
622 rue des Hauts de France  
62110 HENIN-BEAUMONT  
Tél. : +33 (0)3 21 74 16 12

Accès direct par l'autoroute A1  
Paris-Lille, sortie 17-1

Accès en bus : ligne 29  
Navette flexo : gare de libercourt  
zone delta 3



Pôle Euralogistic  
Campus Euralogistic / C.C.I Artois  
Plate-forme multimodale Delta 3  
622 Rue des Hauts de France  
62110 Henin-Beaumont (France)

Phone/Fax : +33 (0) 3 21 74 16 12

**Access** : A1 Highway – Exit Delta 3  
Exit 17.1 « Plate-forme multimodale  
Delta 3